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Exploring the meaning of Usable Security - a literature review

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Exploring the meaning of Usable Security - a literature review

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Abstract

Purpose: For decades, literature has reported on the perceived conflict between usability and security. This mutual trade-off needs to be considered and addressed whenever security products are developed. Achieving well-balanced levels of both is a precondition for sufficient security since users tend to reject unusable solutions. To assess it correctly, usability should be evaluated in the context of security. This paper aims to identify and describe universally applicable and solution-independent factors that affect the perceived usability of security mechanisms.

Design/methodology/approach: The selected methodology was a systematic literature review during which multiple database resources were queried. Application of predefined selection criteria led to the creation of a bibliography before backward snowballing was applied to minimize the risk of missing material of importance. All 70 included publications were then analyzed through thematic analysis.

Findings: The study resulted in the identification of 14 themes and 30 associated sub-themes representing aspects with reported influence on perceived usability in the context of security. While some of them were only mentioned sparsely, the most prominent and thus presumably most significant ones were: simplicity, information and support, task completion time, error rates, and error management.

Originality/value: The identified novel themes can increase knowledge about factors that influence usability. This can be useful for different groups: end-users may be empowered to choose appropriate solutions more consciously, developers may be able to avoid common usability pitfalls when designing new products, and system administrators may benefit from a better understanding of how to configure solutions and how to educate users efficiently.

Keywords: usability, security, usable security

Article Classification: Literature review

Introduction

Owing to the fact that 59% of the world's population is making use of today's Internet (Clement, 2020), it is difficult to imagine how peoples' daily lives could function without it. From mundane tasks such as ordering groceries to holding highly sensitive conversations or executing financial transactions, online services are deeply infused into large portions of human society.

This dependency naturally comes with a corresponding downside: increased risk of becoming a cybercrime victim. According to Clement (2019), 1,244 data breaches exposing 446.5 million information records were registered during 2018 in the USA alone. Such reports illustrate that the implementation of adequate security solutions is crucial. However, according to Fischer-Hübner *et al.* (2010), user-reluctance to utilize such solutions constitutes a common hinder. Therefore, they emphasize the necessity to consider usability aspects when security solutions are developed. In a similar context, Hof (2015) states that this is hard to accomplish since all users possess different experience levels which can complicate the task of assessing usability objectively. It is also emphasized that a security mechanism never should restrict the users' primary task. Instead of creating

1
2
3 hinders, security experts should recognize human limitations and refrain from trying to bully users into
4 barely usable systems (Sasse, 2015).

5 Despite the dire need for effective security solutions that are usable enough to be readily adopted,
6 the current situation still leaves much to be desired. Hof (2015) expresses that usable security often is
7 merely the afterthought of another afterthought (security). Additionally, literature frequently describes
8 a distinct trade-off between security and usability (e. g. Cranor and Buchler, 2014; Bai *et al.*, 2016;
9 Feth, 2015; Naqvi *et al.*, 2019). Said conflict is what this study will address. The purpose will be to
10 approach the outlined issues by identifying common factors that can affect the usability of security
11 solutions and thus facilitate the creation of more usable ones. This papers expands on Lennartson *et*
12 *al.* (2020).

13 The applied method will be a systematic literature review. Multiple databases will be queried with
14 relevant search terms. The resulting bibliography of contending publications will be screened via
15 predefined selection criteria. The whole procedure is inspired by the recommendations of Kitchenham
16 (2004). To avoid missing relevant publications, backward snowballing (Wohlin, 2014) will be
17 conducted as a complementary search method. All included publications will finally be analyzed via
18 thematic analysis (Braun and Clarke, 2006).

19 Results will outline how the scientific community nowadays perceives usable security and the trade-
20 off between its two conflicting factors.

21 22 23 24 25 **Background**

26
27 More than 20 years ago, Whitten and Tygar (1999) identified and exposed distinct difficulties
28 regarding the relation between usability and security. They emphasized that those properties often are
29 in conflict with each other and that mutual trade-offs are commonplace. Since then, similar notions
30 have been expressed repeatedly. A typical opinion is that usability has to be sacrificed to achieve
31 sufficient security (Cranor and Buchler, 2014). Fagan and Khan (2016) declared that users often put
32 usability before security, exposing themselves to increased risks. They stated that such decisions are
33 frequently made despite being aware of existing dangers. Moreover, Benenson *et al.* (2015) found that
34 no large-scale success had yet been achieved in the endeavor of providing sufficiently usable security
35 solutions.

36
37 The international standard ISO 9241-11:2018 (International Standards Organization [ISO], 2018)
38 defines the term usability as

39 *”the extent to which a system, product or service can be used by specified users to achieve specified*
40 *goals with effectiveness, efficiency and satisfaction in a specified context of use.”*

41
42
43 This interpretation appears to be too generalized and topic-unrelated to cover all facets of the
44 aforementioned conflict since the implications of usability vary when put into different contexts
45 (Whitten and Tygar, 1999). Also, a better fitting context could motivate users to reassess their security
46 behavior (Fagan and Khan, 2016). Thus, to provide one that fits said trade-off, a less generalized and
47 more security-focused perspective on usability is necessary. This paper intends to provide such a
48 perspective by identifying the crucial attributes of usable security.

49 50 51 52 **Research aim**

53
54 To assess the previously described conflict’s impact on security solutions, it is necessary to
55 understand which properties are capable of facilitating, respectively hindering, usability. Such
56 knowledge can enable improved remediation approaches that are specifically adapted to the delineated
57 trade-off; it is thus highly relevant to the realm of information security. Hence, this paper’s aim of
58 research is to identify and describe critical factors that affect the usability of security solutions.

59
60 Such knowledge can be valuable for different groups: developers will be able to better predict how
end-users perceive and utilize products. Also, it will be easier for them to avoid common usability
pitfalls during the development phase. System administrators will gain a better understanding of how

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3 to approach and educate end-users, and how to configure security solutions to provide sufficient
4 usability. End-users can profit from an increased insight that allows to pick appropriate solutions more
5 consciously.
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10 **Methodology**

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12 The utilized scientific method to accomplish the aim of research will be a systematic literature
13 review as described by Kitchenham (2004). A systematic literature review allows to review and
14 summarize the current state of research regarding particular phenomena (Kitchenham, 2004);
15 phenomena like the usability-security conflict.
16

17 To ensure replicability and allow readers to assess the applied method, parameters like utilized
18 resources and search terms should be predefined (Kitchenham, 2004). To avoid missing important
19 publications, multiple databases ought to be queried (Brereton et al., 2007).

20 All search terms will be applied to all databases. While the first two resources are suggested by
21 Brereton et al. (2007), resources 3 to 7 are both deemed relevant as well as freely accessible to the
22 authors.
23

24 Utilized resources:

- 25 • *ACM Digital Library*
- 26 • *IEEEExplore*
- 27 • *Springer Link*
- 28 • *dblp*
- 29 • *ArXiv*
- 30 • *SCOPUS*
- 31 • *CSCAN HAISA*

32
33
34 Applied search terms:

- 35 • *“usable security”*
- 36 • *usability AND security*

37
38
39 Kitchenham (2004) stated that "*The basis for the selection of primary studies is the inclusion and*
40 *exclusion criteria. The criteria should be developed beforehand, to avoid bias.*" (p. 47). Selection
41 criteria will be used to assess the suitability of publications in regard to the study's aim.
42

43 Inclusion criteria:

- 44 • *IC1: Published between 2015 and 2020*
 - 45 • *IC2: Published in peer-reviewed journal or conference*
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- *IC3: Publication is relevant to the topic*
- *IC4: Written in English, Swedish or German*

Remark to IC4: English is chosen since it is the most common language for research communication. Swedish and German is included since the authors are fluent in them.

Exclusion criteria:

- *EC1: Publication occurs multiple times*
- *EC2: Fails to meet inclusion criteria*
- *EC3: Payment required for access*
- *EC4: Incomprehensible description of method or result*

Once the initial search is conducted, a complementary search method will be applied to avoid missing additional material of importance. Said method, backward snowballing, involves the application of selection criteria to all references of already included publications (Wohlin, 2014).

After completion of both search stages, included publications will be analyzed through thematic analysis as described by Braun and Clarke (2006). According to their proposed stages, included publications will be read in their entirety before passages of apparent relevance will be highlighted. Those sections will then be evaluated to identify significant patterns. Said patterns will be refined until they resemble themes that are suitable to address the study's aim. During this process, the software tool MAXQDA will be used to facilitate manual work. Its inclusion will not affect the conducted procedure and study outcome. It will merely be used to simplify and accelerate the act of creating, archiving, and assessing codes.

This study will be subject to some distinct limitations. Firstly, search terms will only be applied to titles and keywords. Secondly, the period of acceptable publications will be restricted to the last five years. This ensures that only the most recent research will be incorporated into the results, ensuring an outcome that illustrates the current state of the art. Even if important earlier papers might be excluded, presenting a complete assembly of all previous research is out of scope for this work. Lastly, this work will not address concerns of User Experience Design (UXD), a realm that primarily deals with the task of providing users with comfortable experiences in terms of design, function but also usability (Interaction Design Foundation, n.d.). While there is a certain overlap between UXD and usable security, UXD will not be considered further since it fails to supply a sufficient security context.

Research ethics will be maintained by avoiding to present citations and statements in flawed contexts that are removed from their original implications. Since matters of information security in public are touched, external ethical aspects will be affected as well. However, even if malicious actors might be interested in utilizing the study's outcome, the risk that this actually enables exploitation is judged to be exceedingly low. Results will only illustrate properties that affect the perceived usability of security solutions. As violations of ethical values are improbable, the study's potential benefits justify its publication.

Practical Selection Process

In this subchapter, the results from the selection process are presented. This is done in table 1 (below) which should be read per stage from left to right.

Table 1: Practical selection process when the aforementioned methodology was executed

| Stage | Resource | Search Date | Hits | Eliminated due to | | | | | | | | Included |
|-----------------------------|--|-------------|------|-------------------|-----|-----|-----|-----|-----|-----|-----------|----------|
| | | | | EC1 | | EC2 | | EC3 | | IC3 | | |
| I. Initial Search | ACM Dig. Lib. | 2020-01-02 | 12 | 145 | | 159 | | 15 | | 10 | | 49 |
| | IEEEExplore | 2020-01-02 | 68 | | | | | | | | | |
| | Springer Link | 2020-01-02 | 14 | | | | | | | | | |
| | dblp | 2020-01-02 | 142 | | | | | | | | | |
| | ArXiv | 2020-01-02 | 20 | | | | | | | | | |
| | SCOPUS | 2020-01-11 | 102 | | | | | | | | | |
| | CSCAN HAISA | 2020-01-03 | 20 | | | | | | | | | |
| II. Backward Snowballing | References of included publications from stage I | 2020-01-16 | 1641 | IC1 | IC2 | IC3 | IC4 | EC1 | EC3 | EC4 | 21 | |
| | | | | 1250 | 161 | 147 | 1 | 57 | 3 | 1 | | |
| FINAL BIBLIOGRAPHY | | | | | | | | | | | 70 | |

Results

The outlined selection process created a bibliography of 70 primary studies. In reference to thematic analysis as proposed by Braun and Clarke (2006), all were read in their entirety to increase familiarity. Afterward, initial codes were created by highlighting apparently relevant passages. Those were then evaluated regarding significant recurring patterns applicable for clustering codes into preliminary themes. Themes and affiliated codes were then further refined to ensure relevance to the study's aim. MAXQDA was used to simplify the practical work of parsing the bibliography, highlighting passages, creating colored codes, and organizing those into themes.

All primary studies were assigned an identifier to map them to affiliated themes. Identifiers were ranging from A01 to A49 when accepted during the initial search, and S01 to S21 when accepted during backward snowballing. Table 2 (below) depicts said allocation.

Table 2: Identifiers assigned to primary studies

| ID | Publication | ID | Publication | ID | Publication |
|-----|-----------------------------|-----|--------------------------|-----|--|
| A01 | Al Abdulwahid et al. (2015) | A25 | Green and Smith (2016) | A49 | Wolf et al. (2019) |
| A02 | Acar et al. (2016) | A26 | Hausawi and Allen (2015) | S01 | Shay et al. (2015) |
| A03 | Al-Sarayreh et al. (2015) | A27 | Isler et al. (2019) | S02 | Ruoti et al. (2015) |
| A04 | Alarifi et al. (2017) | A28 | Katsini et al. (2016) | S03 | Ruoti, S., Andersen, J., Hendershot, T., Zappala, D., & Seamons, K. (2016) |

Table 2, continuation

| ID | Publication | ID | Publication | ID | Publication |
|-----|--|-----|--|-----|--|
| A05 | Almutairi and Al-Megren (2019) | A29 | Khan et al. (2015) | S04 | Colnago et al. (2018) |
| A06 | Alshamsi et al. (2016) | A30 | Khodadadi et al.(2016) | S05 | Mayron (2015) |
| A07 | Alshanketi et al. (2016) | A31 | Krombholz et al. (2017) | S06 | Abu-Salma et al. (2017) |
| A08 | Andriotis et al. (2016) | A32 | Ling et al. (2017) | S07 | Lerner et al. (2017) |
| A09 | Bai et al. (2016) | A33 | Melicher et al. (2016) | S08 | Weber et al. (2015) |
| A10 | Belk et al. (2017) | A34 | Merdanoglu and Durdu (2018) | S09 | Hasan and Al-Sarayreh (2015) |
| A11 | Benenson et al. (2015) | A35 | Napoli (2018) | S10 | Bhagavatula et al. (2015) |
| A12 | Bošnjak and Brumen (2019) | A36 | Naqvi and Seffah (2019) | S11 | Atwater et al. (2015) |
| A13 | Caputo et al. (2016) | A37 | Oluwafemi and Feng (2019) | S12 | Vaziripour et al. (2017) |
| A14 | Carbone et al. (2018) | A38 | Patil and Meer (2018) | S13 | Bai et al. (2017) |
| A15 | Das, S., Dingman, A., & Camp, L. J. (2018) | A39 | Qin et al. (2019) | S14 | Sasse (2015) |
| A16 | Das et al. (2019) | A40 | Realpe et al. (2016) | S15 | Meng and Liu (2018) |
| A17 | Ebert et al. (2015) | A41 | Reese et al. (2019) | S16 | Karapanos et al. (2015) |
| A18 | Feth (2015) | A42 | Reynolds et al. (2018) | S17 | McGregor et al. (2015) |
| A19 | Feth et al. (2017) | A43 | Ruoti, S., Andersen, J., Heidbrink, S., O'Neill, M., Vaziripour, E., Wu, J., . . . Seamons, K. E. (2016) | S18 | Bindu (2015) |
| A20 | Feth and Polst (2019) | A44 | Ruoti et al. (2018) | S19 | Fagan and Khan (2016) |
| A21 | Fukumitsu et al. (2016) | A45 | Ruoti and Seamons. (2019) | S20 | Das, S., Russo, G., Dingman, A. C., Dev, J., Kenny, O., & Camp, L. J. (2018) |
| A22 | Glass et al. (2016) | A46 | Schwab et al. (2018) | S21 | Nwokedi et al. (2016) |
| A23 | Gordieiev et al. (2017) | A47 | Shirvanian and Saxena (2015) | | |
| A24 | Goudalo and Kolski (2016) | A48 | Wang et al. (2016) | | |

A thorough examination of codes revealed 14 emerging themes representing aspects that affect usability. After further assessment, those were divided into 30 sub-themes representing prominent factors. Table 3 (below) displays affiliations between themes and publications.

Table 3: Themes, related sub-themes, and publications (quantity in parentheses)

| Themes | Sub-themes | Affiliated Publications |
|-------------|----------------------|-------------------------|
| Cost of Use | Resource Consumption | S06 (1) |
| | Financial | S06, S09, S19 (3) |
| Consistency | Implementation | A05, A40, A42 (3) |
| | Behavior | S09, A23 (2) |

Table 3, continuation

| Themes | Sub-themes | Affiliated Publications |
|------------------|---|---|
| Perception | Trust & Reputation | S02, S06, S11-S13, S17, S19, A03, A27, A44 (10) |
| | Coolness Factor | S02 (1) |
| GUI | Adjustable | A03, A23, A40 (3) |
| | Understandable & Simple | S03, S08, S09, S21, A04, A30, A34, A35, A39, A40, A42, A47 (12) |
| Scalability | Key Handling | A09 (1) |
| | Account Handling | S20, A17, A42 (3) |
| Compatibility | Security Solutions | S06 (1) |
| | Systems & Services | S04, S06, S20, A17, A42 (5) |
| Adaptability | User Capacity | S09, S21, A04, A09, A13, A19, A20, A28, A35, A40, A49 (11) |
| | User Control | S04, S08, S20, A20, A23, A30, A35, A40 (8) |
| Interference | Physical | S02, S10, A41, A42 (4) |
| | Re-authentication | A01, A05, A11, A17, A19, A29 (6) |
| | Workflow | S04, S14, A18, A19, A22, A35, A38 (7) |
| Error Rate | S04, S09, S14, S16, A01, A03, A12, A15, A18, A25-A30, A38, A42, A43, A47-A49 (21) | |
| Error Management | Recovery | S04, S09, S20, A03, A07, A09, A11, A21, A30, A35, A36, A39, A40, A42 (14) |
| | Prevention | S03, S04, S08, S09, S12, A03, A05, A20, A23, A25, A34, A35, A39, A40, A42 (15) |
| Simplicity | Cognitive Load | S05, S07, S09-S14, S17, S20, S21, A01, A02, A04, A05, A06, A08, A09-A11, A14, A15, A17, A18, A20, A22, A23, A25, A27, A29-A31, A35, A37, A38-A40, A42, A44-A47 (42) |
| | Interaction Demands | S02, S04, S06, S07, S11, S12, S16, S18-S20, A01, A03, A05, A09, A17, A22, A33, A43-A46 (21) |
| Info & Support | Comprehensible | S03, S04, S06, S08-S10, S12, S20, S21, A02-A05, A08, A09, A15, A19, A20, A23, A25, A30, A31, A35, A40, A42, A43, A47, A49 (28) |
| | Findable | S03, S04, S06, S10, S12, S20, A15, A31, A35, A40 (10) |
| | Context Related | S01, S03, S20, A05, A15, A20, A40, A45 (8) |
| | Risks & Benefits | S06, S13, S20, S21, A08, A09, A15, A16, A18, A20, A40, A44, A49 (13) |
| | Complete | S03, S09, A03-A05, A08, A09, A11, A19, A23, A32, A40, A42 (13) |
| Transparency | Status & Completion | S02, S07, S12, S13, S20, A19, A20, A27, A33-A36, A39, A40, A42, A43, A45 (17) |
| | Available Choices | S01, S13, A20, A25 (4) |
| Time | Time Pressure | A41, A48 (2) |
| | Task Completion | S01-S05, S07, S09, S13, S15, S16, S18, S21, A03, A06, A11-A14, A17, A20, A22-A26, A28-A30, A33, A35, A38, A39, A41, A43, A46-A49 (38) |

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4 The defined themes can be described as follows:

5 **Cost of Use:** This theme addresses factors that users tend to perceive as inconvenient in terms
6 of cost-effectiveness. While purely *financial* costs are mentioned repeatedly, one publication
7 (S06) states that even *resource consumption* (e. g. battery) might be of significance.

8
9 **Consistency:** Security solutions are perceived as usable when they are operating predictably.
10 This applies to matters of *behavior*, meaning that similar tasks are supposed to be working
11 identically, and *implementation*. The latter includes standardized setups (A42), consistent
12 phrasing (A40), and design that allows to easily recognize requirements and conditions (A05).

13
14 **Perception:** Willingness to adopt security solutions depends partially on how they are
15 perceived by individuals. The most prominent aspect relates to *trust and reputation*. Multiple
16 studies report that users prefer solutions they feel confident with. Such beliefs arise when a
17 solution is from reputable sources (A44, S12), verified by experts (A27), or recommended by
18 mouth-to-mouth propaganda (S06, S11). Additionally, the *coolness factor* of authentication
19 schemes might be another contributing aspect (S02). Usually, different and innovative
20 approaches are seen as “cooler” than traditional ones.

21
22 **GUI (Graphical User Interface):** This theme is concerned with the way the GUI is constructed.
23 The first sub-theme implies that it should be *understandable and simple*. This includes
24 visualization of navigation options and clear menu arrangements (A04) in accordance to what
25 users might anticipate (A35). Also, the GUI should not require unnecessary user attention (A30)
26 and merely display information necessary for decision making (A40). Moreover, S03 and S08
27 report advantages of distinct color schemes. A GUI that is *adjustable* to the user’s preferences
28 increases usability (A03, A23, A40) since it improves learnability (A03).

29
30 **Scalability:** Another affecting trait is the extent to which security solutions can deal with
31 multiple user accounts and security keys. Usable *account handling* does not restrict the number
32 of applicable user accounts (A17) and allows to operate multiple accounts with mutual keys
33 (S20). Also, some users desire account sharing capabilities with other individuals (A42).
34 Concerning *key handling*, a scalable solution should be able to install and control multiple keys
35 without complicating usage (A09).

36
37 **Compatibility:** Security solutions should be compatible with commonly used *systems and*
38 *services* to be perceived as usable. This includes operating systems (A42) and third-party
39 services like email tools (S04). The trend of developing new security solutions with separate
40 and fragmented user bases constitutes a significant hinder to usability (S06). Compatibility with
41 other *security solutions* is crucial since users will presumably reject overly incompatible
42 products (S06) such as communication tools that only allow conversations with other instances
43 of themselves.

44
45 **Adaptability:** How well a security solution can be adapted to the specific needs of individuals
46 represents an important factor according to 19 publications. The first sub-theme deals with the
47 amount of allowed *user control*. Enabling users to customize configurations to their preferences
48 increases convenience (A20, A23). This includes optical appearances and the possibility to
49 create shortcuts for frequent tasks (A40). Forcing users to follow strict default configurations
50 is detrimental to usability (S04). Facilitating memorability by allowing users to choose their
51 own passwords is advantageous (A30). Regarding *user capacity*, security solutions should be
52 adaptable to various expertise levels (A04, A13, A19, A35, A40, S21, A49). Intelligently
53 adapting solutions would be beneficial (A28). Furthermore, solutions should also adapt to users’
54 disabilities (S09, A04, A20, A35).

55
56 **Interference:** Usability is hampered when users’ primary tasks are disturbed. The first sub-
57 theme addresses *workflow* interference. Task complication via too restrictive security measures
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3 should be avoided (A18, A19, A22) while natural workflow should be preserved (A35, A38,
4 S14). Necessary security actions should be arranged in ways that minimize interruptions (S04).
5 Even *re-authentication* requests are described as disruptive and inconvenient (A01). They
6 might be perceived as wasted time (A05) and cause increased complexity (A17). Also,
7 compelling users to remember passwords repeatedly interrupts other tasks since enforced
8 context switches may cause confusion (A11). Unpredictable re-authentication requests can
9 cause significant annoyance (A29). Finally, there is a *physical* aspect to this theme. Users are
10 anxious to lack immediate access to physical tokens when needed (A41, A42). Fear of loss or
11 theft is common (S02). Additionally, inherent weaknesses such as difficulties working in dark
12 or wet environments can reduce usability (S10) and thus impair security when users revert to
13 more insecure practices.
14
15

16 **Error rate:** To which extent a security solution enables users to conduct their primary task
17 without having to deal with annoying completion failures is a salient usability precondition.
18 Increasing error rates cause substantial inconvenience since users are forced to repeat actions.
19 Solutions become ineffective when they are unable to complete tasks as intended (A26, A28).
20 In this context, it is secondary if errors are caused directly by the system or indirectly via users
21 (S04). Direct errors relate to inherent system flaws like interruptive false negatives (A47) or
22 failure to successfully encrypt plaintext (A43). Indirect errors are often caused by aspects like
23 excessive complexity (A03, A18, A42). When security solutions are error-prone, users may
24 choose to circumvent them to preserve usability (A01).
25
26

27 **Error management:** Effective means of *prevention* are required to reduce error rates. Users
28 should be provided with clear and simple instructions that help to prevent frequent errors (S04).
29 Incorrect operations can be prevented by automatic means such as input validity checks (A03,
30 A23, S09). Before errors occur, easy-to-understand warning messages should be communicated
31 clearly (A05, A25, A42, S09, S12) and point out problem causes (A20). Making users aware of
32 their actions' negative consequences beforehand is beneficial (A40, S08). If such hints go
33 unheeded, execution should be rejected (A40). If errors cannot be prevented, proper means of
34 error *recovery* should exist to maintain usability. One way to recover is to allow users to cancel
35 or revert their actions (A40, A42, A09). Laborious recovery procedures are harmful to usability
36 (A11). Giving simple hints about causes and recommended actions is preferable (A30, A40).
37 Users should be empowered to address most errors without external help (A11, S04), but it
38 should still be available if needed (A40).
39
40

41 **Simplicity:** A great number of studies report that users become overwhelmed by overly
42 complex systems. Several papers stress that the *cognitive load* put on users needs to be
43 minimized to preserve usability. Reducing the amount of required knowledge (A02, A25, A31,
44 A39, A47, S09), things a user has to recall (A01, A27, A46), or the number of available choices
45 and necessary decisions (A05, A10, A15) are important in this context. This also applies to
46 frequent task switching demands (A11). One pivotal concept to relieve end-users from
47 burdening complexity is to implement automation (A02, A09, A45, S07, S10, S11, S12). Better
48 task ordering can reduce task switching strains (A22, A31). Also, default configurations should
49 be appropriate and safe to use (A25, A31, A35, A40). Twenty-one publications find that high
50 amounts of *interaction demands* affect usability negatively since users generally favor solutions
51 that don't require significant effort. Necessary interaction should be simple (A33). Integrating
52 security solutions into existing well-known systems reduces required efforts (A43, A45, S04,
53 S07, S11). So does centralized authentication (A01, A17, S02).
54
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56

57 **Info & Support:** This theme is addressed by the second-largest amount of studies. It covers
58 how information should be presented to users. Firstly, it should be highly *comprehensible* in
59 both formulation and amount. Low abstraction levels facilitate understanding by non-experts
60 (A04, A19, S06, S08). Reasonable amounts prevent overexertion of users (A02, A20, A35).
Furthermore, information needs to be *findable*, meaning that users should not have to conduct

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3 taxing searches, especially external ones (A31). Thus, the implementation of text-search
4 functions is helpful (A35). Information should also be *complete* enough to sufficiently address
5 potential problems regarding all functionalities. If integrated information proves to be
6 insufficient, providing additional support is beneficial (A11, A40). Explaining *risks & benefits*
7 of security solutions and particular user decisions reduces usability issues and increases trust.
8 Making users aware of threats and consequences helps increasing acceptance of security
9 requirements (A18, S20) and enables better system understanding and utilization (A44, A49,
10 S13). *Context related* information corresponds directly to executed tasks and allows to exhibit
11 specifically required actions (A45) without the need to interrupt said tasks (A20). This reduces
12 perceived complexity and strain (S01, S20).
13
14

15 **Transparency:** Systems should be transparent regarding *status and completion*. Feedback
16 should be provided about underlying mechanisms (A19), the progress of security actions (A20,
17 A45), the system's status (A40, A42), and task completion (A35). This approach facilitates trust
18 (A27, A36, A43, S13) and reduces error rates (A33). Likewise, keeping users in the dark may
19 seriously harm usability (A39). Hence, users tend to prefer transparent systems (S02). Providing
20 knowledge about *available choices* when users need to make important decisions helps them to
21 react properly (A20, A25) and reduces error rates (S01).
22
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24 **Time:** Secondary only to cognitive load, invested time until successful *task completion* is one of the
25 most prominent usability aspects. Inefficient time utilization due to delays can impair users' primary
26 objectives and thereby reduce usability significantly (A13). Frustration occurs quickly if users sense
27 that their time is wasted (A33). Hence, periods of delay and idle waiting should be minimized (A11,
28 A23, S13). Invested time must be recognized as a precious resource (A20) to maintain usability and to
29 ensure continued system adaptation (A49). Additionally, putting users under *time pressure* by time-out
30 settings increases error rates (A41) and stress levels (A48). None of that will be advantageous to
31 perceived usability.
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34 35 36 Discussion

37
38 The results reinforce the perception that the conflict between usability and security still exists (Naqvi
39 et al., 2019). Manipulation of the identified aspects will tip the balance in favor of either usability or
40 security, but rarely both. Just as reported by Whitten and Tygar (1999), those traits remain contrasting
41 opposites.
42

43 This illustrates one of the major challenges in information security: while usability in other contexts
44 can be treated as an independent goal, security contexts demand to consider it in relation to its impact
45 on security. The task of finding a balance that provides satisfying levels of both is therefore of
46 paramount importance when it comes to the development of security solutions. As a result, there are
47 practical limitations as to how much security is feasible before usability is hampered enough that users
48 are chased away.
49

50 Usable security is often addressed from the perspective of specific security solutions/techniques.
51 This review adapted a more comprehensive and solution-independent approach. Its primary scientific
52 contribution is the identification, description, and presentation of universal usability characteristics
53 that can be utilized for future research, regardless if of equally broad or narrower scope. The applied
54 measures to ensure validity should allow it to be used as a valid foundation.
55

56 To prevent bias in the form of misunderstandings or misinterpretations by the authors, a strictly
57 transparent and reproducible methodology was applied. Multiple resources and search terms, as well
58 as backward snowballing, were utilized to avoid missing relevant material. Only peer- reviewed
59 publications were included to ensure sufficient quality.
60

61 Readers can profit from increased knowledge about the usability trade-off and its characteristics:
62 end-users might be empowered to avoid unusable solutions whereas developers and administrators
63 might be able to better predict and meet the expectations of end-users. Ultimately, such deeper insight

may prevent security hazards caused by irritated users who circumvent security. Since no previously unpublished sensitive information is disclosed, the review's ethical impact is considered negligible and hence outweighed by the aforementioned practical benefits.

Conclusions

After applying the previously explained methodology, the aim of research was reached by identifying a comprehensive set of aspects affecting usability in a security context. Compiling and describing those aspects represents the work's main contribution. Figure 1 (below) depicts their distribution.

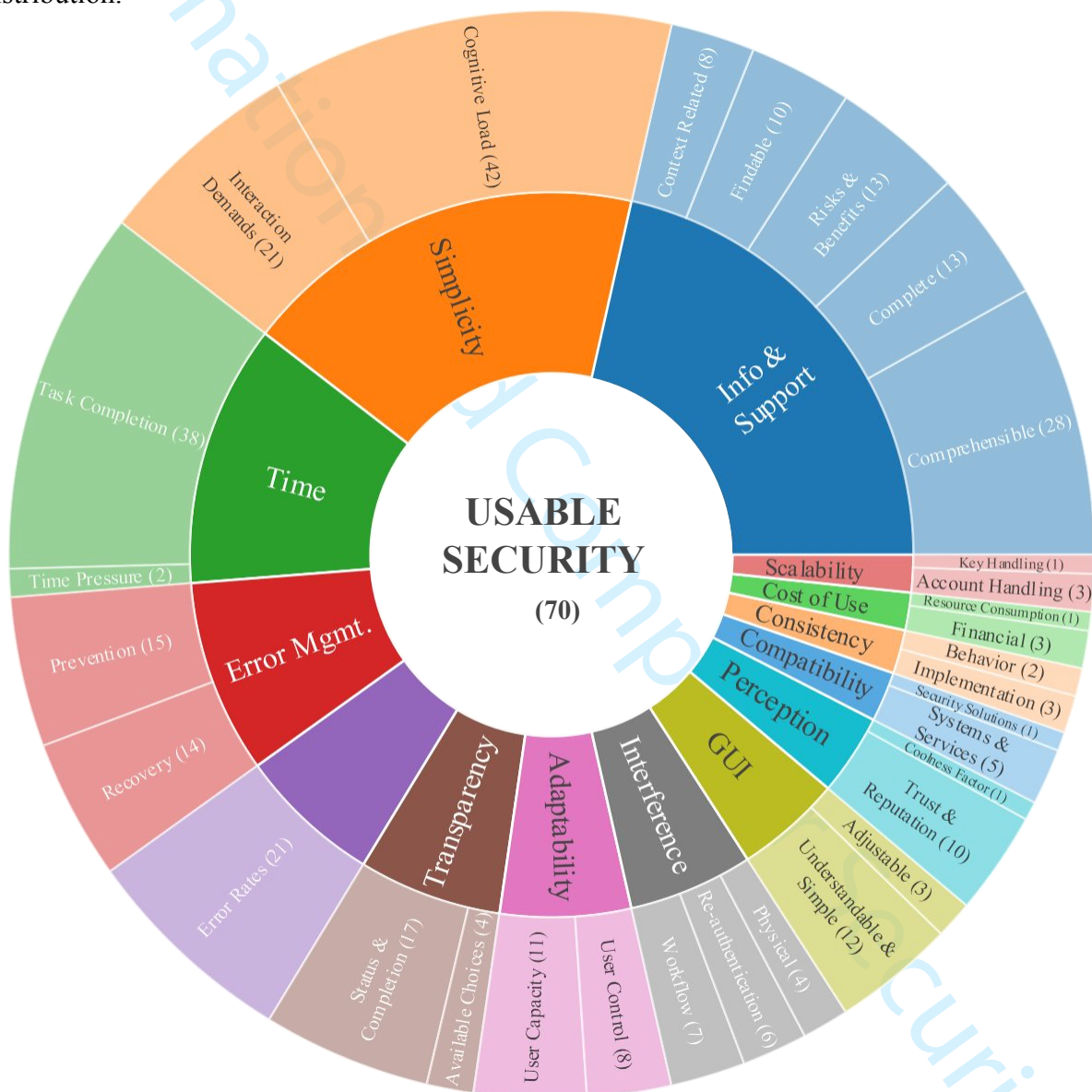


Figure 1: Hierarchical model of aspects with impact on usable security. Parentheses depict the quantity of relating publications. Varying colors are used to separate the different aspects; aside from that, they do not signify any deeper meaning.

While the applicability of identified characteristics might vary in relation to different use cases and security solutions, all of them should be considered regardless of their frequency of occurrence in order to approach the outlined conflict holistically. However, while the mere quantity of publications affiliated with particular themes may not constitute an expressive measure in itself, its proportion

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3 should not be disregarded since large numbers indicate increased impact. In this respect, the review
4 implies that some aspects appear to be especially significant: *simplicity*, *info & support*, *task*
5 *completion time*, *error rates*, and *error management*. Similarly, sparsely mentioned ones like *coolness*
6 *factor* or *resource consumption* might not be equally crucial.

7 This study revealed distinct interrelations between identified themes. For example, error rates
8 increase with high complexity or imposed time pressure, interference raises complexity and aggravates
9 time for task completion, and sufficient transparency is capable of enhancing user perception. Then
10 again, automation and transparency need to be kept in balance since too much automation reduces trust
11 and too much transparency increases complexity. Presumably, there are a lot more cases of such mutual
12 influence, making usable security a complicated matter to understand and approach. Therefore,
13 practitioners should not only address individual usability aspects but consider their interrelations as
14 well.
15

16 While this study indicated that individual usability aspects can affect each other strongly, deeper
17 implications of that discovery were not investigated further. A meaningful topic for future research
18 and a logical next step in the quest to mitigate the security-usability trade-off would hence be to
19 examine such interrelations in more detail, and how they can be aligned to achieve desirable results.
20 A second direction for future work would be to research the users preferences in regards to the usability
21 aspects identified in this paper.
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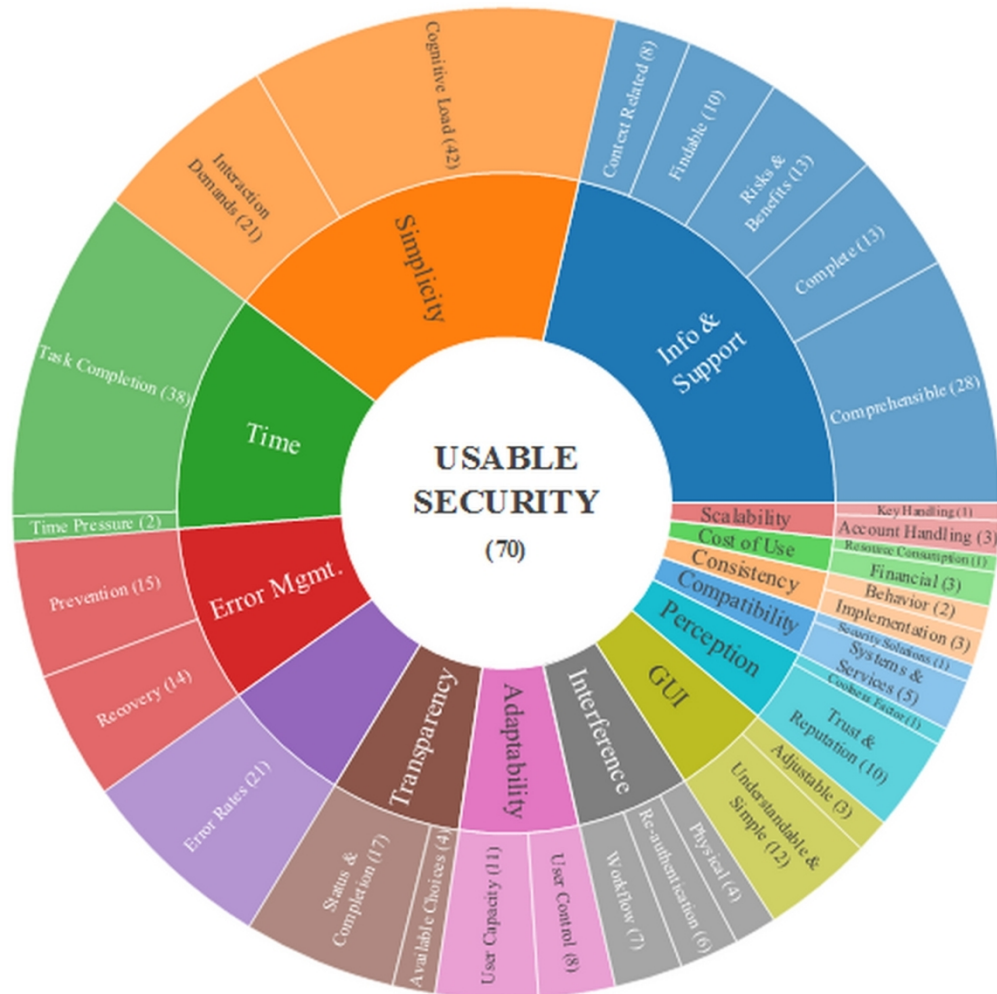


Figure 1: Hierarchical model of aspects with impact on usable security. Parentheses depict the quantity of relating publications. Varying colors are used to separate the different aspects; aside from that, they do not signify any deeper meaning.

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